

**JENEL
LAWSON**
VISUAL DESIGNER
JENELLAWSON.COM
JILMGRAPHICDESIGN@GMAIL.COM

SUMMARY

A passionate freelance graphic designer and visual media entrepreneur with over 10 years experience in creative fields. Excels in collaborative team environments and has experience as a design leader. Possesses excellent time management and interpersonal skills with clients.

SKILLS

Illustration
Typography
Web Design
Photography
Usability Testing
Team Leadership
Interaction Design (IxD)
User Interface Design (UI)
User Experience Design (UX)

WORK EXPERIENCE

Freelance 01/ 2014 – Present
Graphic Designer
Create Brand Image design packages including logo design, business card design, web design, and app design.
Transform client vision into dynamic designs.

Abandon Quest 06/ 2020 – Present
Founder & Senior Visual Designer
Create graphic design elements such as; streaming skins, campaign logos, display imagery, and maps.
Produce and edit introduction videos.
Manage business finances.
Manage OBS system while broadcasting.
Create monthly show schedules.

Oculus VR 01/2017 – 03/2017
Brand Ambassador
Las Vegas, NV
Hosted Oculus Rift Demo experiences.
Troubleshoot technical issues and setup/ breakdown of Oculus Anywhere Stations.

Rock N Roll Tattoo 11/2012 – 09/2013
Tattoo Artist
Las Vegas, NV
Designed and executed tattoos for clients.
Opened and closed the shop.
Managed supplies and shop inventory.

SOFTWARE

Miro
Figma
Canva
Adobe XD
Adobe Indesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premiere Pro
Adobe Dreamweaver
Microsoft Office 365
Open Broadcaster Software (OBS)

EDUCATION

Savannah College of Art and Design 2022
Savannah, GA
BFA Graphic Design
Mobile & Interactive Design
Magna Cum Laude / Dean's List
SCAD Achievement Honor Scholarship

ADDITIONAL COURSEWORK

University of Nevada, Las Vegas
Painting
Anthropology

Parsons School of Design
New York City, NY
Illustration

INTERESTS

Virtual Reality
Creative Writing
Augmented Reality
Epoxy Resin Crafting
Digital & Film Photography
Table Top Role Playing Games

CERTIFICATES

Cornell University 02/2020
Web Design and Development Certificate

Linkedin 09/2021
Introduction to Web Design and Development

AFFILIATION

The Professional Association for Design (AIGA)

Oil Painters of America (OPA)