

# JENEL LAWSON

## VISUAL DESIGNER

### JENELLAWSON.COM

JILMGRAPHICDESIGN@GMAIL.COM

#### SUMMARY

A passionate freelance graphic designer and visual media entrepreneur with over 10 years experience in creative fields. Excels in collaborative team environments and has experience as a design leader. Posesses excellent time management and interpersonal skills with clients.

#### SKILLS

Illustration  
Typography  
Web Design  
Photography  
Usability Testing  
Team Leadership  
Interaction Design (IxD)  
User Interface Design (UI)  
User Experience Design (UX)

#### WORK EXPERIENCE

**Freelance** 01/ 2014 – Present

Graphic Designer

Create Brand Image design packages including logo design, business card design, web design, and app design.  
Transform client vision into dynamic designs.

**Abandon Quest** 06/ 2020 – Present

Founder & Senior Visual Designer

Create graphic design elements such as; streaming skins, campaign logos, display imagery, and maps.

Produce and edit introduction videos.

Manage business finances.

Manage OBS system while broadcasting.

Create monthly show schedules.

**Oculus VR** 01/2017 – 03/2017

Brand Ambassador

Las Vegas, NV

Hosted Oculus Rift Demo experiences.

Troubleshoot technical issues and setup/ breakdown of Oculus Anywhere Stations.

**Rock N Roll Tattoo** 11/2012 – 09/2013

Tattoo Artist

Las Vegas, NV

Designed and executed tattoos for clients.

Opened and closed the shop.

Managed supplies and shop inventory.

#### SOFTWARE

Miro  
Figma  
Canva  
Adobe XD  
Adobe InDesign  
Adobe Illustrator  
Adobe Photoshop  
Adobe After Effects  
Adobe Premiere Pro  
Adobe Dreamweaver  
Microsoft Office 365  
Open Broadcaster Software (OBS)

#### EDUCATION

Savannah College of Art and Design 2022  
Savannah, GA  
BFA Graphic Design  
Mobile & Interactive Design  
Magna Cum Laude / Dean's List  
SCAD Achievement Honor Scholarship

#### ADDITIONAL COURSEWORK

University of Nevada, Las Vegas  
Painting  
Anthropology

Parsons School of Design  
New York City, NY  
Illustration

#### CERTIFICATES

Cornell University 02/2020  
Web Design and Development Certificate

LinkedIn 09/2021  
Introduction to Web Design and Development

#### INTERESTS

Virtual Reality  
Creative Writing  
Augmented Reality  
Epoxy Resin Crafting  
Digital & Film Photography  
Table Top Role Playing Games

#### AFFILIATION

The Professional Association for Design (AIGA)

Oil Painters of America (OPA)